STREAM ON
AUCTION STREAMING

AUCTION
MANAGEMENT SOLUTIONS

ONE OWNERSHIP | ONE COMPANY | ONE SOLUTION | ONE VISION

SCAN TO VISIT WEBSITE

2025

BEYOND THE GATES DIRECTLY TO ANY MARKETPLACE

CUSTOMER RELATIONSHIP MANAGEMENT
LIVE VIDEO STREAM
CONDITION REPORTS WITH GRADING & 360° SPIN
AUCTIONEER DISPLAY INTERFACE
AUCTION ON WHEELS
RESPONSIVE WEBSITE
SIMCASTS™ SIMULCAST
CAMS 3
CLOUD AUCTION MANAGEMENT SYSTEM 3™
DIGITAL MARKETPLACE WITH LVS™
RAPID BID MARKETPLACE
MOBILE DASHBOARD
ELECTRONIC CHECK-OUT
AUCTIONLINK™ MULTI-LISTING
A.I. AUCTIONEER (BETA)
BUSINESS INTELLIGENCE TOOLS
IF-SALE NEGOTIATING

SIMCASTS™
MOBILE DASHBOARD
The Auction App for Your Dealers

UNIFIED WHOLESALE SOLUTION
Feature-Rich Platform

360VIR™
EXTERIOR SPIN
Quality Grading, Clickable Hotspots & Damage Tagging

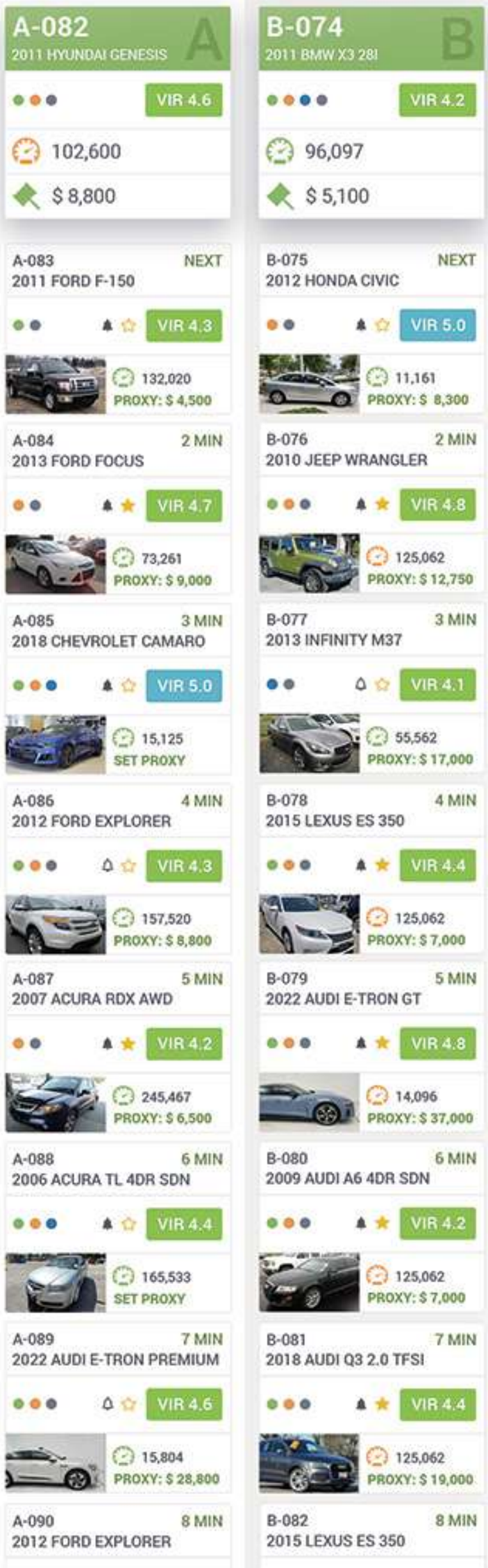
MOBILE DASHBOARD

RAISING THE BAR AND YOUR EXPECTATIONS

PRODUCT DETAILS

THE AUCTION APP FOR YOUR DEALERS

Auction Streaming is committed to improving the overall dealer experience with your auction, and enabling dealers to choose how and when they want to do business with you. That's why we've launched our SimCasts™ Mobile Dashboard, an application designed to let dealers participate in live auctions from their mobile devices.



Our SimCasts™ Mobile Dashboard provides website functionality that's been converted into a mobile application. Now the most popular features of the desktop version are available to your dealers anytime, anywhere, and even if they're away from the auction lanes.

AS REGISTERED USERS YOUR DEALERS CAN

- JOIN ONLINE SALES EVENTS USING MOBILE DEVICE
- BID ON VEHICLES IN-LANE, IN-APP OR VIA SIMULCAST WHEN ON THE GO
- REAL TIME BROADCAST OF VIDEO AND AUDIO OF THE SALE WITH VIRTUALLY NO LAGS OR INTERRUPTIONS
- SIMULTANEOUSLY WATCH A MULTIPLE VIDEO STREAMS OF VEHICLES AND AUCTIONEER
- INSTANT MESSAGING TO THE CLERK AND SELLER WITH ANY QUESTIONS AND COMMENTS
- MONITOR THE VEHICLE BID HISTORY
- FULL ACCESS TO ALL YOUR BUY/SELL REPORTS, ACCOUNTING BALANCES, SALES HISTORY AND WATCHLIST

The automotive industry is constantly moving forward and so are we. Our development team regularly collects feedback on the apps we have created in order to update and improve them, in accordance with each individual user's needs. Recently we added two great new features to our SimCasts™ Mobile Dashboard a Bidder Badge feature and a Mobile Reporting feature.

AUCTIONSTREAMING.COM

PRODUCT DETAILS

CAMS 3™ UNIFIED SOLUTION

CONNECTIVITY TO MODULES & MPS PLATFORMS

UNMATCHED SUPPORT

A CLAIM NO OTHERS CAN MAKE

100 architects and developers, along with dedicated support staff are standing by to turn your ideas and needs into reality.

TURN-KEY SOLUTION

MULTIPLE PRODUCTS AND ONE PHONE CALL

A suite of turn-key integrated wholesale products at prices equal to or less than other single stand-alone products.

THIRD-PARTY INTERFACES

CONNECTIVITY AND BEYOND

We can act as your front-end to Auto IMS or take data feeds directly from your client's Dealer Management System (DMS).

CLOUD SERVICES

ONLINE BUSINESS INTELLIGENCE

Cloud-based auction management means transparency and data-mining across all your rooftops from a single dashboard.

MISSION CRITICAL ENTERPRISE SOFTWARE

THE MOST IMPORTANT DAY OF THE WEEK

Business logic that secures your auction from any kind of failure before, during, and after the sale.

DOCUMENT CONTROL

PRINTING, EXPORTS AND SOFT COPY

Customized document management: formatting, printing, importing, exporting, and electronic delivery.

MODERN TOOLS AND DEVICES

ANDROID, IOS AND WINDOWS

Every wired and wireless option imaginable for lot management, vehicle registration, condition reporting, or on-boarding inventory at the dealer lot.

SOFTWARE AS A SERVICE

UNIFIED SOFTWARE DISTRIBUTION

Multi-auction headquarters, identical databases and software releases in a unified code-base to eliminate conflicts in features and reporting.

(320) 278-7326

Mobile Dashboard
SimCasts™
Multi-Lane Buyer Page
CAMS 3™
Auctioneer
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Bi Tools

SIMCASTS™

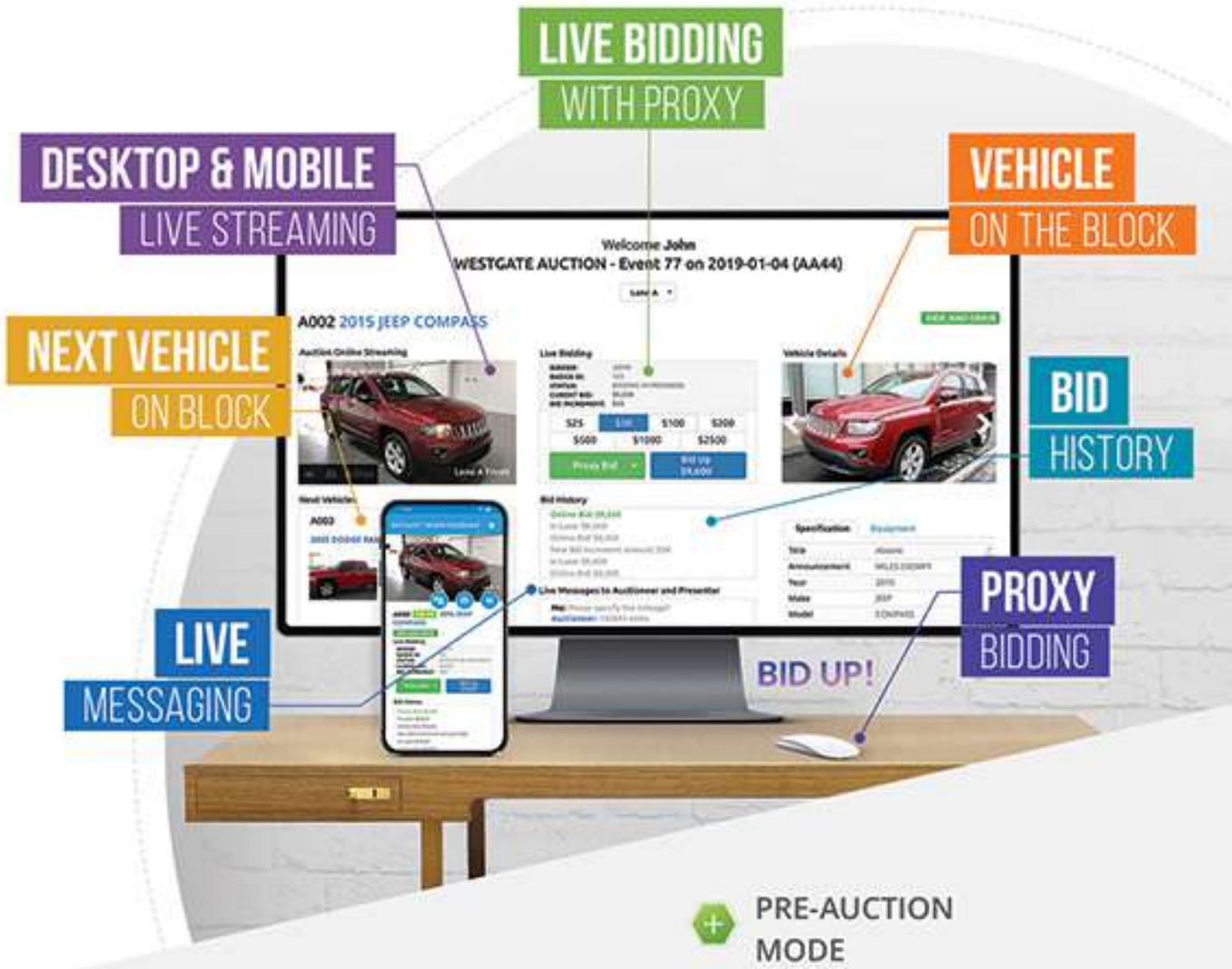
CLERK & BUYERS PAGE

PRODUCT DETAILS

FLEXIBILITY

NOW YOU CAN HAVE IT ALL "PRE-SALE, IN-LANE OR POST-SALE"

The SimCasts™ mobile application allows auctions to broadcast a live stream during the live sale In-Lane. The SimCasts™ app gives the subscriber a realistic feeling of being present next to the car. The online bidder can navigate with a mobile camera to zoom in on a particular part of the vehicle for a Live inspection, which is impossible with a standard fixed camera.



AUCTION BENEFITS

NOTIFICATION FOR PRESENTERS
Auction Reps are notified via text when a bidder has requested a SimCasts™ session.

COMMUNICATE EFFECTIVELY
Communicate with your bidders in 1-Clerk chat or through the SimCasts™ App for unparalleled bidding confidence.

ENTERPRISE QUALITY STREAMING
The SimCasts™ video sessions launch and stream even with low bandwidth. Streams are unaffected by a connection loss.

PRE-AUCTION MODE
Auctions can utilize the SimCasts™ App to stream and showcase a vehicle to prospective buyers, in effect creating a virtual lane they can utilize at any time during the week.

- 4 STATIONARY CAMERAS
- 2 MOBILE STREAMS
- COUNTDOWN AND EXTENDED TIMERS
- DIRECT CLERK CHAT
- BID + PROXY + 2ND CHANCES
- ONLINE BID OVERRIDE
- BIDDER ANALYTICS
- 4 AUCTION FORMATS COMBINED
- DESTINATION DELIVERY ESTIMATOR

AUCTIONSTREAMING.COM

PRODUCT DETAILS

MULTI-LANE BUYER PAGE

6 LANES ON ONE SCREEN

6 LANES ON ONE SCREEN

Auction Streaming's Multi-Lane Buyer Interface enables dealers to check up to 6 lanes and have them all displayed on a single screen for multilane participation, rapid bidding, and live streaming. Manipulate lanes and streams via control buttons: mute/unmute, zoom in and out, expand and collapse, move lanes left and right to focus on the lane of interest, set proxy and bid live. See the full run list and open vehicle detail pages with one click.

- RAPID BIDDING, LIVE AUDIO & VIDEO STREAMING
- CONTROL BUTTONS TO MANIPULATE LANES AT YOUR DISCRETION
- OFFER A UNIQUELY ENGAGING & EXCITING AUCTION EXPERIENCE
- DISPLAY UP TO 6 LANES SIMULTANEOUSLY
- ADD CAPACITY TO SELL MORE VEHICLES AND ENJOY RECORD SALES
- SINGLE SCREEN FOR MULTILANE PARTICIPATION

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Bi Tools

PREDICTIVE FAST AUCTION STREAMING STABLE

AUCTIONEER INTERFACE

GLOBAL VERSIONS

PRODUCT DETAILS

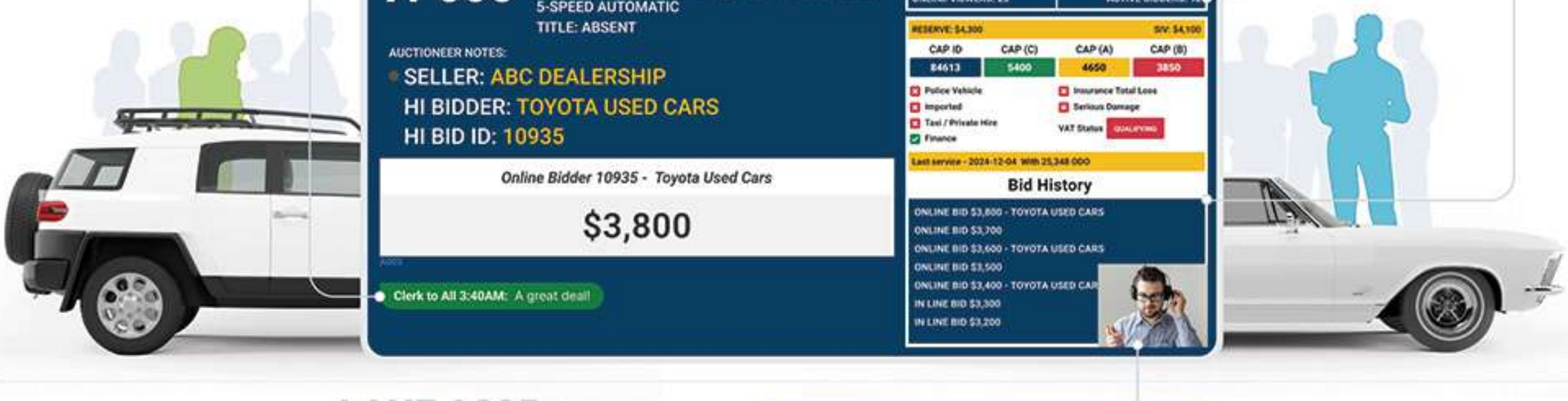
MOBILE AUCTION SALES

Auctioneer Can Address ALL Bidders By Name

Mission Critical Information At The Auctioneer's Fingertips

Online Viewers: 28
Active Bidders: 12

Online Bidders Experience The Same As "In Lane"



LANE A005

Remote Bidders Can See Auctioneer And Lane Simultaneously

KEEP YOUR ONLINE BIDDERS ENGAGED THROUGHOUT THE EVENT

It is no secret that Auctioneers are the life blood of any auction. They not only manage the entire bidding / selling process, but they need to be entertaining, engaging and charismatic to build excitement and drive the bidding up. All of which is only truly effective when you can see and hear the auctioneer.

Our new **Auctioneer Display Interface (ADI)** allows your auctioneer to use the rear facing camera on a tablet to interact with online bidders as if they were "In Lane" while retaining access to all mission critical information such as vehicle details, current bid, and bid history.

Our ADI seamlessly bridges the gap between the "In Lane" and "Online" buying experience to keep all dealers engaged and make the auctioneer even more effective.

THE BENEFITS FOR AUCTIONS

- INTEGRATED WITH OUR SIMCASTS™ SIMULCAST
- AUCTIONEER IS NOT BOUND TO THEIR PODIUM
- REMOTE BIDDERS CAN SEE AUCTIONEER AND LANE SIMULTANEOUSLY
- ONLINE BIDDERS EXPERIENCE THE SAME AS IF THEY WERE "IN LANE"
- BETTER ENGAGEMENT WITH ONLINE BIDDERS
- CLEAR TWO-WAY INTERACTIONS
- MISSION CRITICAL INFORMATION AT THE AUCTIONEER'S FINGERTIPS

PRODUCT DETAILS

A.I. AUCTIONEER (BETA)

TIRELESS AUCTIONEER'S ALTERNATIVE

THE BENEFITS FOR AUCTIONS

- FAST: MILLISECOND DECISION MAKING AND SELF-ADJUSTING SPEECH ALGORITHM
- COST-SAVING: REDUCES THE NEED FOR AUCTIONEER AND RINGMAN
- PREDICTIVE: CONTROLLED A.I. AUCTIONEER'S SPEECH AND DATABASE SCENARIOS
- LABOR REDUCION
- OVERSIGHTS: NO MORE PHANTOM BIDS, FAKE OR MISSED BIDS, NO SHENANIGANS
- TIRELESS: NEVER TIRED, SICK, COMPLAIN, OR ABSENT
- TIMED: TIME-CONSCIOUS AND MONITORING WITH ALERT ANNOUNCEMENTS
- SIMULTANEOUS MULTIPLE AUCTIONEERS
- MULTILINGUAL: CUSTOMIZED, USER-SPECIFIC, LANGUAGE DELIVERY SYSTEM
- MACHINE LEARNING: CONTINUOUS ADAPTATION TO BUYERS' INPUT
- NONGENDER: LANE, SELLER, VEHICLE-SPECIFIC GENDER VOICE OPTION
- COST REDUCTION
- NEVER MISS A SALE

A.I. AUCTIONEER

The auctioneer is often compared to a conductor of an orchestra, maintaining the tempo of the event and synchronizing all performers for perfect harmony. What if you could keep the showmanship without the massive cost spent on the auctioneer and the ringman? Auction Streaming has developed the revolutionary A.I. Auctioneer (Beta) that combines the auctioneer's personality with machine learning for an unprecedented artificial intelligence experience. A.I. Auctioneer behaves much like the human auctioneer with nearly all the speech track and charisma but never tires out, never needs a break, and loses focus of its purpose to engage, sell and entertain.

A.I. Auctioneer will call out to every buyer in-lane and online and remembers their buying habits, watchlist choices, history purchases, utilizing all parameters to improve the experience. Vehicles in high demand and frequent bidders will be extended for higher sales results and lower participation or stalled vehicles will be rapidly closed out or set to re-run later in the day. A.I. Auctioneer is a tireless alternative to a human auctioneer for tremendous savings.

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CAMS 3™

IF-SALE COUNTER OFFER

LABOR AND TIME SAVINGS

PRODUCT DETAILS

AUTOMATED NEGOTIATOR

Is your staff completely inundated on sale day conducting a long and drawn out buyer and seller negotiation process? When a buyer bids on a vehicle, and their offer is lower than the price set by a seller, a vehicle gets an "IF- SALE" status and the negotiation begins. You never know how long it will last and how much time your staff will waste trying to establish a common solution.

The If-Sale counter offer tool does the heavy lifting allowing your staff to focus on the relationship building with your clients.

Auction Streaming has developed an If-Sale Counter Offer Automation feature with SMS / Email within Simulcast. This feature helps independent auto auctions decrease recurring menial tasks through automation, and the streamlining of essential processes, resulting in headcount reduction.

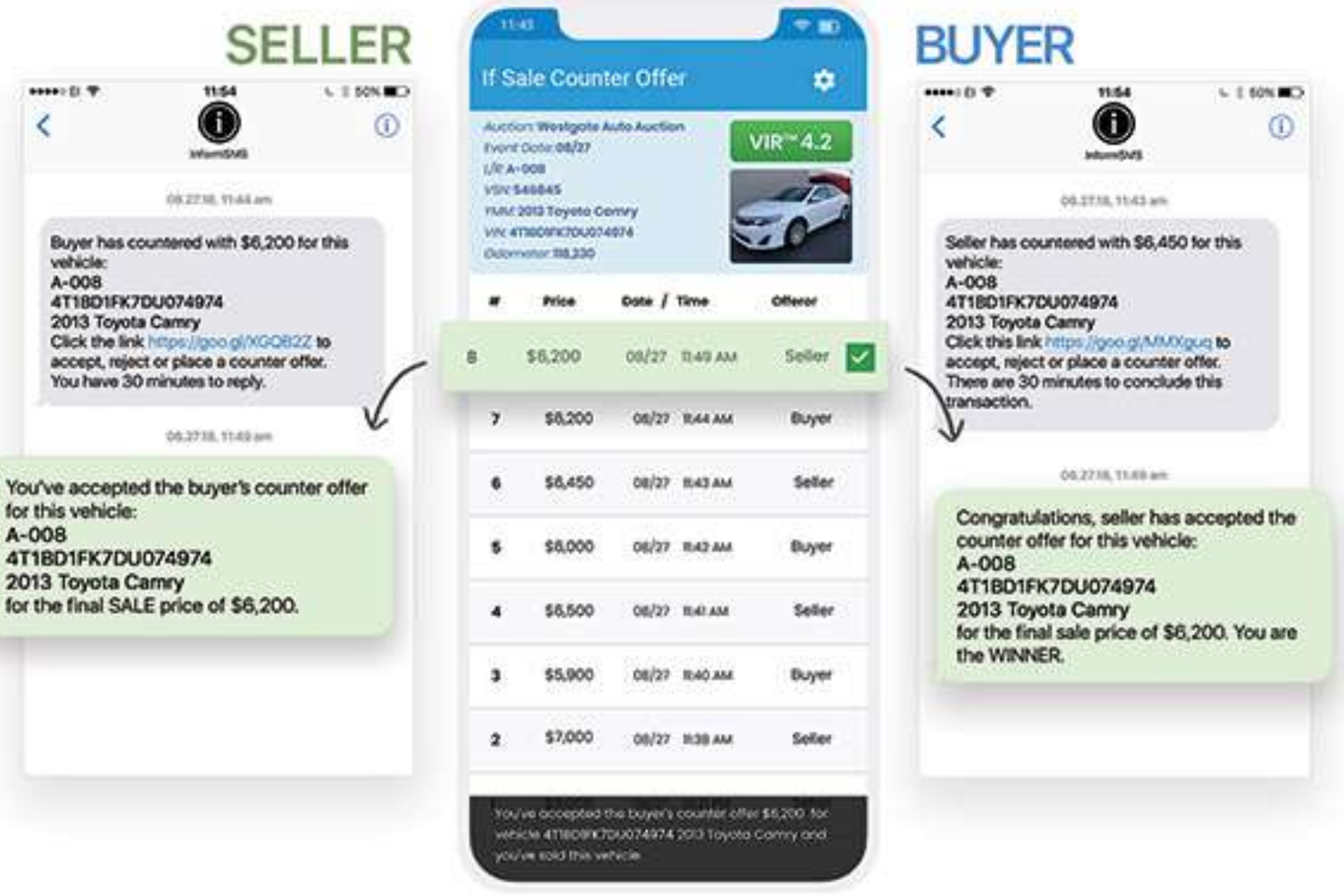
INTUITIVE DESIGN CREATES A SEAMLESS EXPERIENCE

When a buyer is ready to purchase a vehicle, but at a lower price, he offers an amount that would require the seller's approval, and the vehicle gets a temporary "IF-SALE" status.

An SMS and Email notification is instantly generated to inform the seller about the IF-SALE bid proposal. The notification contains the bid amount, Vehicle Identification Number (VIN), Year, Make, and Model, and the deadline when the offer expires, with a link to the Simcast IF-SALE Counteroffer Management page.

On Simcast IF-SALE Counteroffer Management page the seller can accept or reject the offer, or make a counter offer with the price he is willing to sell the vehicle for. To manage this offer, the seller needs to follow the link in an SMS / Email to be redirected to a Simcast IF-SALE Counteroffer Management page.

The IF-SALE Counteroffer Automation feature is a tool that can transform your auction into a more efficient and lucrative business.



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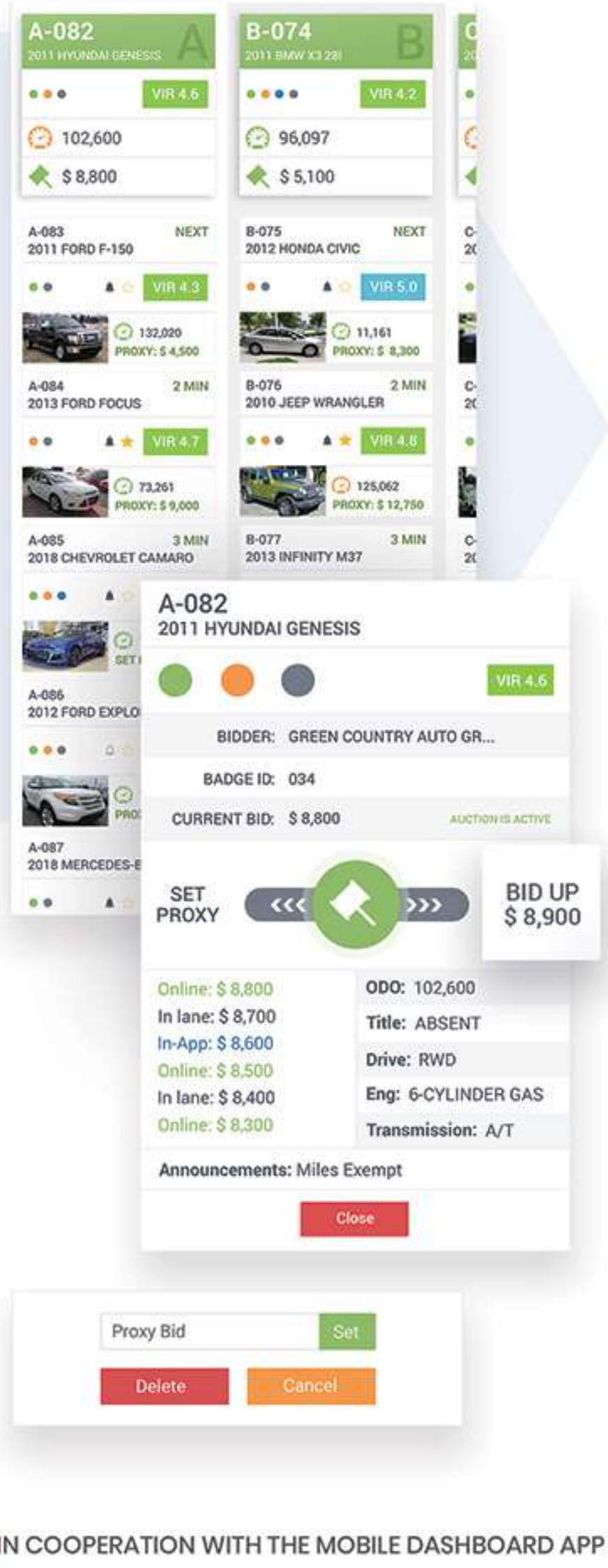
PRODUCT DETAILS

IN-APP BIDDER

BIDDER ENGAGEMENT AND ACCOUNTABILITY



- IN COOPERATION WITH THE MOBILE DASHBOARD APP THE IN-APP BIDDER FEATURE WILL DISPLAY AND ALERT THE BUYER OF THEIR WATCHLIST AND PREVIOUSLY MATCHING CRITERIA TO THEIR SEARCH RESULTS, ALL ON ONE PAGE
- POPUP NOTIFICATIONS IN THE APP TO ENCOURAGE INSTANT REPLY FROM BUYER

BENEFITS OF IN-APP BIDDER

- ELIMINATE PHANTOM BIDDING AND SHENANIGANS AT YOUR AUCTION
- ELIMINATE UNSEEN BIDDERS BY THE RINGMAN OR AUCTIONEER
- REDUCE OVERHEAD AND SERVICES COST
- GAIN MORE PROXY BIDS FOR HIGHER SALES PRICE
- GRANT BIDDING OPTION TO BUYERS TO PARTICIPATE IN ANY LANE SIMULTANEOUSLY
- ENHANCED USER INTERFACE FOR MORE ENGAGING BUYER EXPERIENCE
- REDUCE ARBITRATION AND MIS-BIDS DUE TO HUMAN ERROR
- AUTOMATE THE BUYER INTERACTION AND INVOLVEMENT WITH YOUR AUCTION
- INCREASE RAPID BID PLACEMENT INSTANTLY
- REDUCE THE WORKLOAD ON THE BLOCK CLERK AND AUCTIONEER
- ENSURE YOUR BUYERS ARE CONTINUOUSLY SEEN AND PARTICIPATING IN THE BIDDING PROCESS
- INCREASE CONVERSIONS AND SEE HIGHER VEHICLE SALES PRICES
- PROVEN SWIPE METHODOLOGY IN CAPTURING THE BID AND PROXY INSTANTLY
- TIME-TO-BLOCK TIME MANAGEMENT WITH ALERT TO ENSURE THE BUYER NEVER MISSES A VEHICLE PURCHASE AGAIN
- COMPREHENSIVE FILTERING CAPABILITY TO HELP THE BUYER FOCUS ONLY ON SPECIFIC VEHICLES OF INTEREST
- INSTANT UPDATING WITH WARNING FEEDBACK TO BUYER OF AVAILABLE FP CREDIT LIMIT
- INSTANT RUN LIST UPDATES AND VEHICLE HISTORY STATUS FOR KEEPING THE BUYER INFORMED
- ELIMINATES OUTDATED AND EXPIRED RUN LIST ALLOWING YOUR AUCTION TO MAKE UPDATED UP TO POSSIBLY FEW MINUTES BEFORE THE VEHICLE COMES ONTO THE BLOCK

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PREDICTIVE FAST OVERSIGHTS AUCTION STREAMING STABLE

VIR™

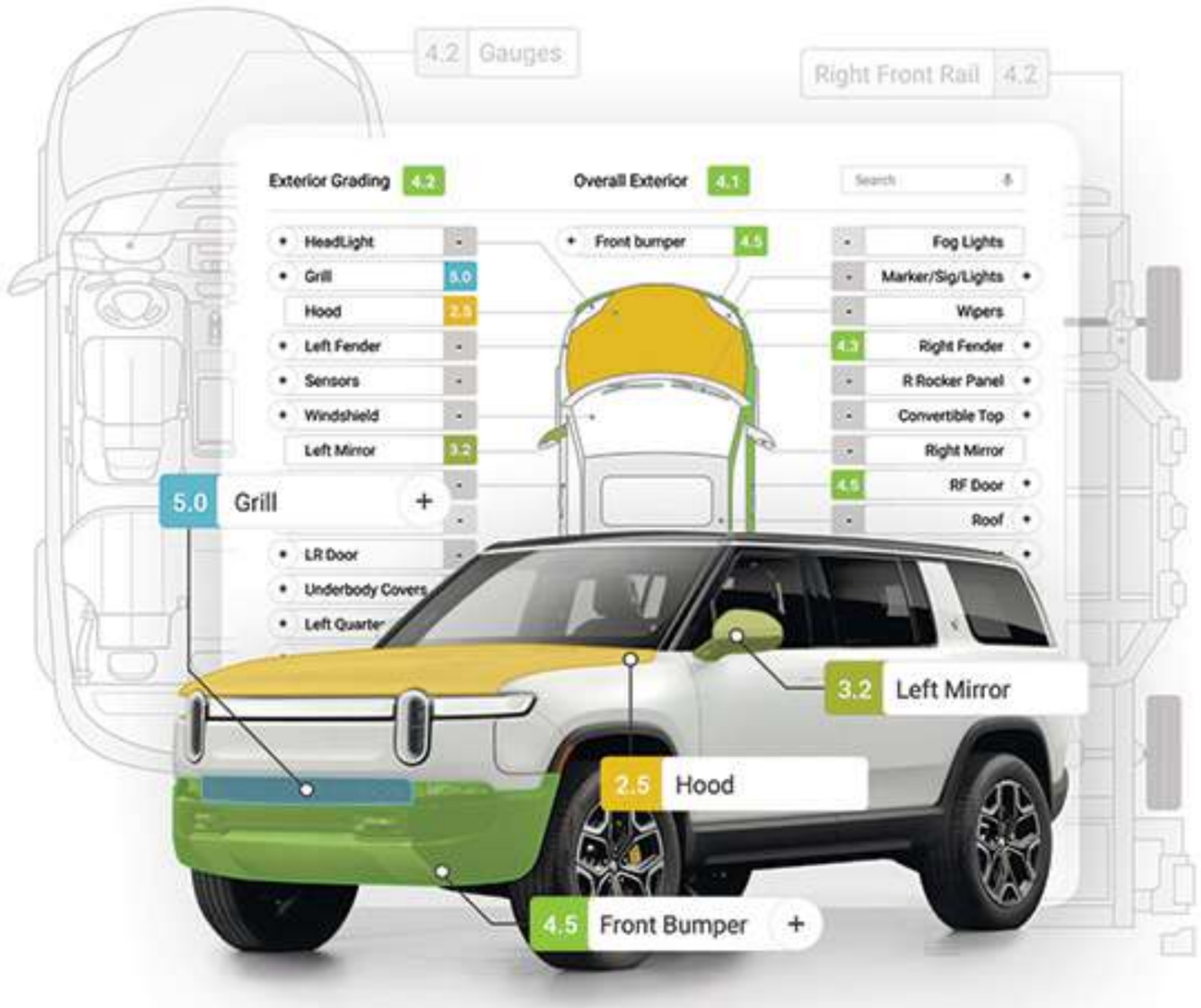
VEHICLE INSPECTION REPORT™

PRODUCT DETAILS

AUTOMATED NEGOTIATOR

Our software is designed to work on a number of different platforms and devices some of which utilize built in 2D or 3D barcode scanners or can be externally connected via Bluetooth.

- WIRELESS OBD2 AND PAINT METER WITH GRADING SYSTEM
- ABILITY TO ATTACH PHOTOS TO SPECIFIC DAMAGED AREAS
- VIN DECODER ENTER VIA 2D OR 3D BARCODE SCANNER
- ADMIN DASHBOARD WITH ABILITY TO MANAGE INVENTORY



Vehicle Inspection Report™ (VIR™) is software for the accurate and reliable online inspection of a vehicle for the following parameters: exterior, interior, mechanics, tires, paint and frame, and OBD. Bid with confidence knowing each vehicle listed has been independently inspected. If there is a VIR™ icon in the vehicle profile it means that its condition and severity have been thoroughly graded: the car's general grading and the minor grades of its separate parts and areas are given in the report.

All grades are marked with color coding and are based on the standard grading system used with online auction and marketplace platforms. The information specified in VIR™ is verified with pictures of the vehicle parts/areas, so dealers can be sure in the quality and condition of the vehicle. Vehicle Inspection Report™ shows every car from every side and corner.

Choose the seller disclosure; As-Is, Ride and Drive, Caution or Auction Guarantee.

The level of detail our VIR™ provides is not available with any other system on the market today.

User access control limits puts you in control of who can view, update and assign a VIR™.

Choose start time/end time.

Ability to attach photos to specific damaged areas.

VIN decode either via 2D or 3D barcode scanner.

On the fly or bulk image upload capability.

Choose physical location of vehicle.

Admin dashboard that allows users the ability to manage all inventory.

Enter vehicle details and recovery information.

Enter pricing information (starting bid, floor price, bid increment, buy now price).

Manually add or ,edit vehicle options.

Patent pending GUI interface that reduces the time to upload a comprehensive vehicle inspection to all three auctions in under 20 min/vehicle on average (Live on OVE, Adesa and SmartAuction).

PRODUCT DETAILS

360VIR™

EXTERIOR SPIN WITH TAGGING

360-DEGREE INTERACTIVE VEHICLE INSPECTION REPORT™

360VIR™ FEATURES

- 360 PANORAMIC VEHICLE VIEW
- CLICKABLE HOTSPOTS & DAMAGE TAGGING
- ADD PHOTOS AND VIDEOS TO TAGS AND DAMAGES
- INTUITIVE INTERFACE AND HINTS FOR FAST 360's CREATION
- TRANSFORM STATIC VDPS INTO INTERACTIVE EXPERIENCES

Get your car shoppers engaged and move them from doubt to certainty with the 360VIR™ feature! Easily add 360 panoramic vehicle presentations with interactive embedded hotspots capturing every detail or damage to build trust and sell more.

360-DEGREE PANORAMIC VIEW

A single 360 walk-around view is worth more than a thousand regular images while taking much less time to create and upload for you. Just pick a vehicle to which you want to add a 360, go to the 'Images' tab within a VIR™ module, click the 360° icon and you are ready to go! Set the needed walk-around duration (16-60 seconds), tap to start recording and follow the user-friendly instructions. A video stabilization ensures a smooth recording even at fast walking speed.

HIGHLIGHTS

Add clickable tags that will elaborate on the vehicle history and visually highlight key details. Just tap on any vehicle part or place, add a comment to a tag, attach photos and video to enhance the viewing experience and interactions with your inventory.

DAMAGE TAGGING

Clearly tag vehicle damages, add close-up images and relate the damage to a corresponding vehicle part specifying the damage type, severity, description, and recommended actions. Instantly calculate the Estimated Repair Cost. Easily capture high-quality panoramic shots with 360VIR™, highlight features and disclose damages to build buyers confidence and sell more vehicles online.

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AI 'BUBBLE' VIRTUAL AGENT

24/7 CONVERSATIONAL AI

PRODUCT DETAILS

TIRELESS & HIGHLY COMPETENT VIRTUAL AGENT

Imagine a tireless Virtual Agent that is available 24/7 to interact and respond to your clients needs. Introducing the only Artificial Intelligence-Powered Virtual Agent that can answer specific questions and pull up the content of items purchased and sold by your clients through your platform.

AUTOMATED RESPONSES
80% Communication Improvement

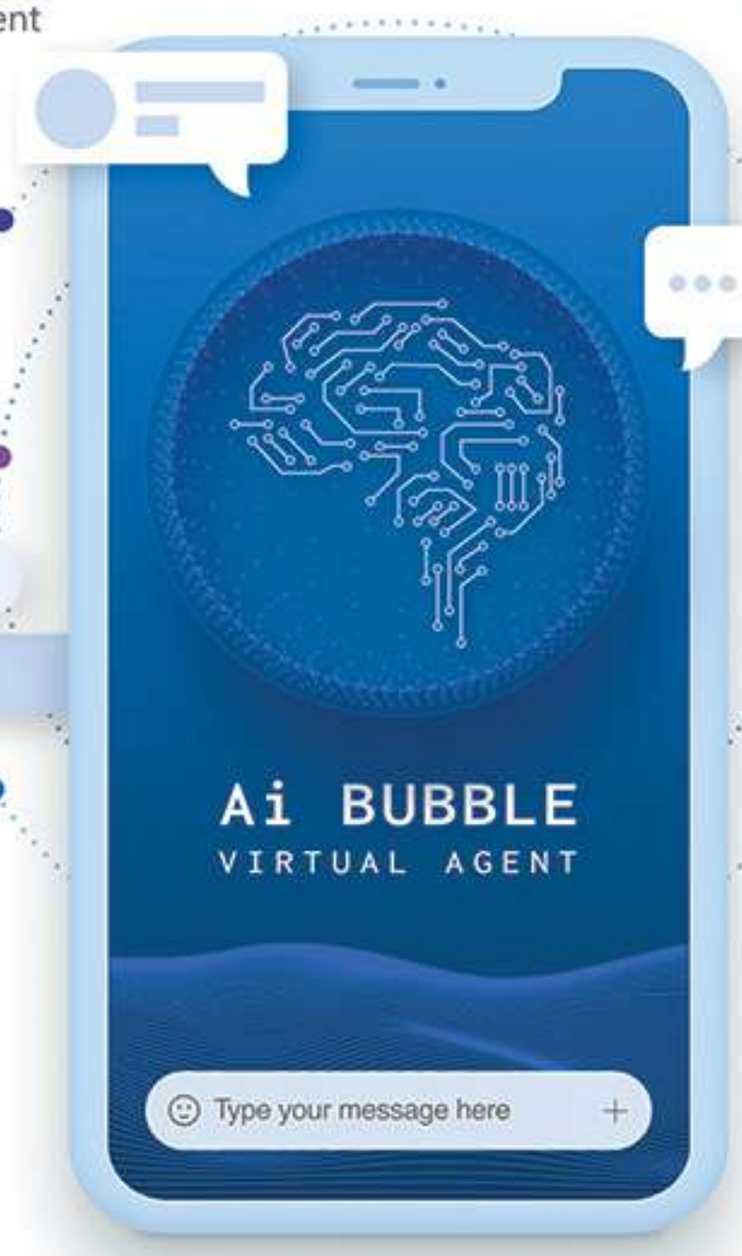
24/7 AVAILABLE
Tireless AI Virtual Agent

LOOKUP
Transactions, Reports and Account History

CONTINUOUS
Enhanced Communication

NO MORE
Sick Days, Missed Calls or Customer Disappointments

INFORM AND NAVIGATE
Your Customers



CONTENT DELIVERY
Laser-Focused with No Delays

INSTANT RE-TRAINING
of Virtual Agent with The Latest Workflow

TRANSFER CHATS
To Specific Departments & Live Agents

EXTENSIVE STAFF TRAINING
With Real-Life Use Cases

IMPROVED
Customer Satisfaction

EMBRACING
Leading Technology

Whether there is just a few clients inquiries or all your clients at the same time, the AI 'Bubble' Virtual Agent will engage and instantly navigate them to the specific answer they are seeking and hold them in the Dialog box queue until your customer service agents are able to pick up the chat.

- TRACK MOST COMMON QUESTIONS AND RESPONSES FOR TRAINING
- NAVIGATE VISITORS TO WHAT THEY SEEK IN JUST A FEW MINUTES
- COLLECT BUYERS BEHAVIORAL AND INTERACTION DATA FOR IMPROVED COMMUNICATION
- EMBED THE AI 'BUBBLE' VIRTUAL AGENT INTO YOUR WEBSITE & MOBILE APP
- REDUCE LABOR COST WHILE INCREASING YOUR CUSTOMER SATISFACTION
- AUGMENT HUMAN RESOURCES WITH TECHNOLOGY

PRODUCT DETAILS

CRM

IMPROVE YOUR KPI

INTEGRATED CALL MANAGEMENT, EMAIL, SMS MARKETING, LEAD DISTRIBUTION

The Auction Streaming CRM is user friendly and has a systematic GUI interface which can easily adapt, and can provide a more simplified workflow logic. It is a fully integrated customer management solution with inbound and outbound calling/SMS along with live chat to provide the most complete CRM solution on the market today. You can assign leads, set escalation, Round Robin and lead data distribution rules to keep track of all lead activity and monitor your sales staff performance from one centralized location.

The CRM is fully interactive with an event calendar, activity based tasks, escalation process and campaign management of a client-'s budget and purchasing habits.

CRM ADVANTAGES

- ESCALATION RULES & PRIORITY
- CONVENIENT CENTRAL DATABASE
- MANAGE MARKETING CAMPAIGNS
- COMPLETE CUSTOMER/LEAD HISTORY
- INBOUND & OUTBOUND CALLING/SMS
- TRACK SALES LEADS FROM START TO CLOSE
- SECURE CONVERSATION RECORDING
- PERSONALIZED CLIENT EXPERIENCE
- ROUND ROBIN LEAD DISTRIBUTION
- SPEECH TO TEXT CONVERSION
- WORKFLOW & LEAD QUEUE

The convenience of 24/7 access via your desktop, tablet or smartphone along with the flexibility needed to keep up with the ever changing market conditions. Our mobile application is just as flexible/robust as the desktop version. The application for car dealers, available for both Android and iOS users, allows you to view, create and modify CRM data anytime, via tablet or smartphone. With our latest version, you can now send messages to your clients directly from your CRM and receive their answers in the same convenient way. You are not tied to emails anymore. This feature is also available with our Mobile CRM.

Download on the App Store

GET IT ON Google Play

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MARKETPLACE

EVERY MODULE IN ONE SOLUTION

PRODUCT DETAILS

REACH BEYOND THE GATES

Sell cars everyday, not just on Sale Day. The Local Marketplace platform offers auctions the opportunity to market and sell online any day of the week directly from physical inventory of the auction or from virtual inventory on your dealer's lot.

The Local Marketplace is integrated with our AuctionLink™ service, connecting your auction directly with the Dealership Management System (DMS) for seamless uploads of vehicle information and photos.

MARKETPLACE BIDDING PLATFORM FEATURES

- BUY NOW
- MAKE OFFER
- RESERVE PRICE
- LIVE BIDDING
- PROXY BIDDING
- COUNTDOWN TIMER
- EXTENDED TIMER
- BUYER REGISTRATION
- BUYER SPENDING LIMITS
- BIDDING HISTORY
- BUYER BUY / SELL EMAIL NOTIFICATIONS
- VEHICLE VIDEO

PRODUCT DETAILS

MARKETPLACE

MOBILE APPLICATION

THE SIMCASTS™ MARKETPLACE APP

Our Digital Marketplace web platform has been established to be one of the best ways to wholesale vehicles. But we know that car dealers are definitely not able to be at or near their desktops all of the time. That's why we have converted our Marketplace's desktop version functionality into a mobile application.

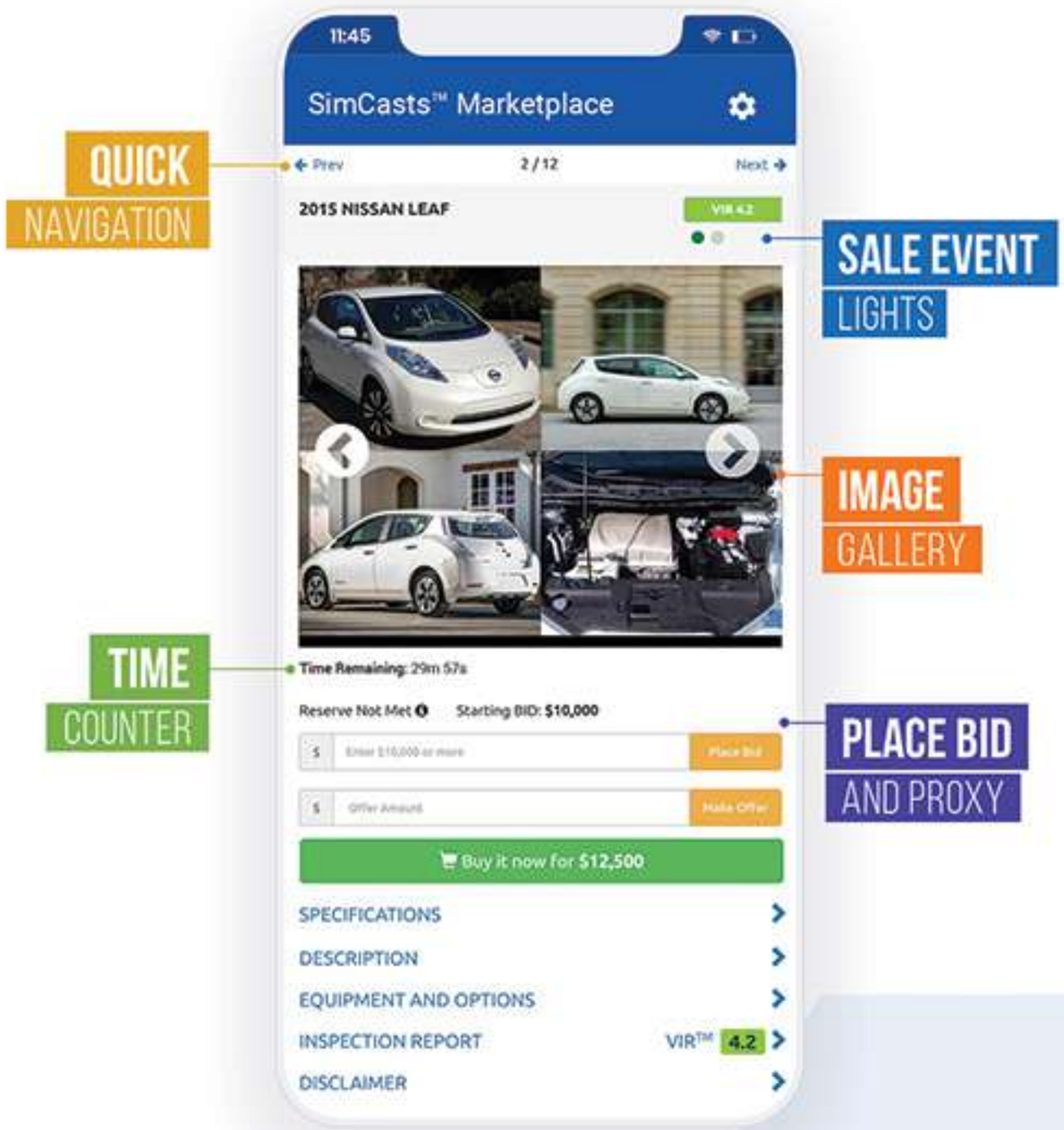
The SimCasts™ Marketplace app is software that has been designed with the overall dealership user experience in mind. The intuitive front-end interface combined with a robust back-end creates a richer application that fits right into the palm of your hand.

EASY-TO-USE

The whole buying experience is very convenient. With the SimCasts™ Marketplace app, buyers are able to safely purchase a vehicle from wherever they are, whether it be at work, at home, or at their kid's school concert.

And you definitely don't have to be a techie to take advantage of this SimCasts™ Marketplace app. Anybody who knows how to use a smartphone can get familiar with using our application.

The SimCasts™ Marketplace app gives your business the ability to wholesale inventory much faster, and get paid for it in less time than what it would take without the app.



FULLY-FEATURED

When you log into the SimCasts™ Marketplace app, you'll understand what it means to make the most out of those 5-plus inches of screen. Everything that a buyer needs to know in order to make a purchase is fully displayed on their mobile device:

- DETAILED AUCTION LIST
- ADVANCED FILTERING OPTIONS
- VEHICLE PHOTO COLLAGE
- SPECIFICATIONS TAB
- LIVE BIDDING PANEL
- VEHICLE INSPECTION REPORT™ AND LIGHTS
- IMPROVED NAVIGATION
- WATCH LIST
- FIXED BIDDING BAR

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Mobile Dashboard
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SimCasts™
Multi-Lane Buyer Page
Auctioneer
A.I. Auctioneer
If-Sale
In-App Bidder
VIR™
360VIR™
AI 'Bubble' Virtual Agent
CRM
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SimCasts™ MPS
Electronic Check-Out
Arbitration
Logistics
AuctionLink™
Auction On Wheels | RWD
LVS™
e-Magazine
Rapid Bid MPS
Bi Tools

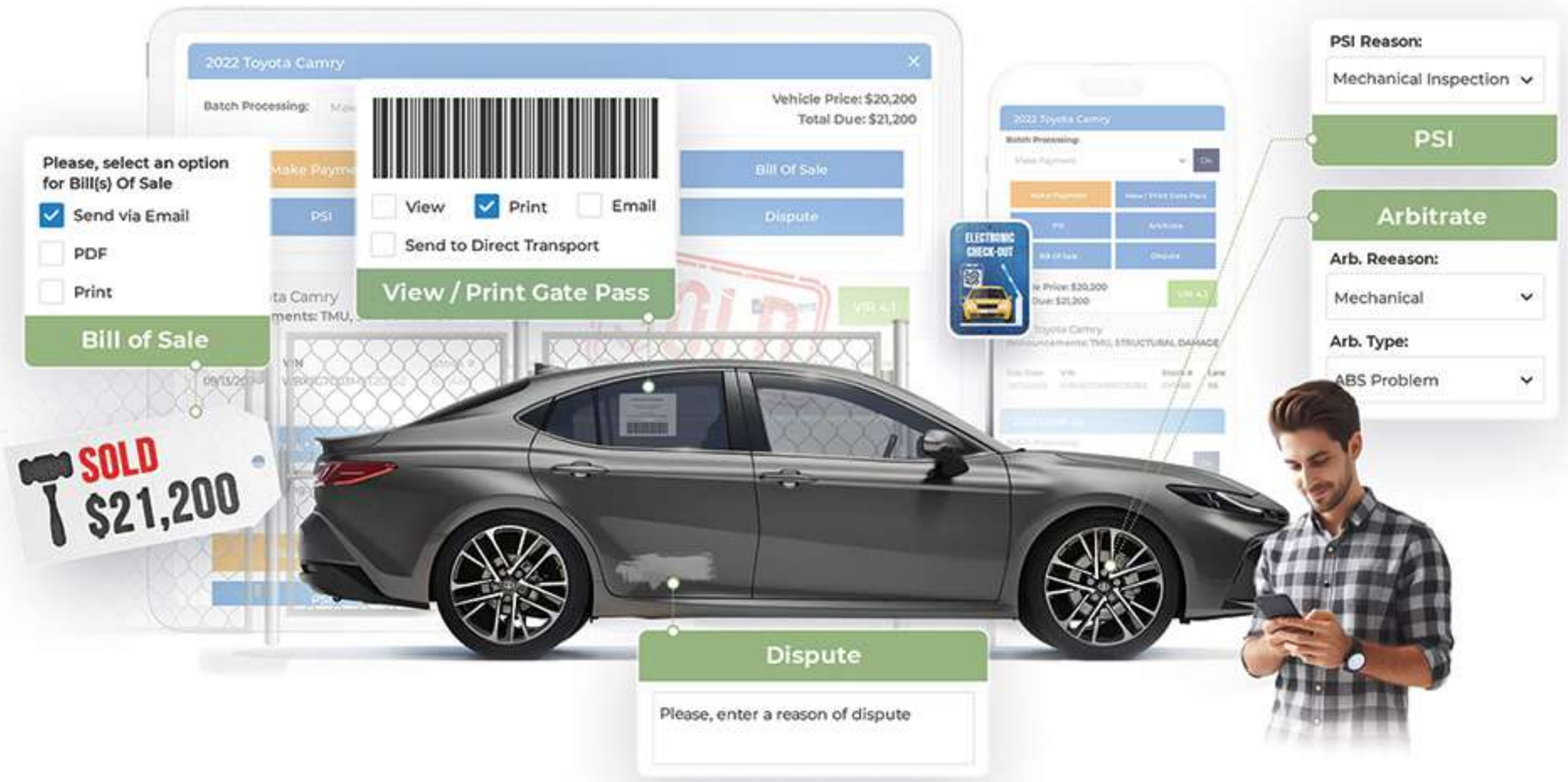
ELECTRONIC CHECK-OUT

PAPERLESS, GATE PASS, PAYMENTS, NAVIGATION, WHOLESALE INSPECTION, ARBITRATION

PRODUCT DETAILS

UPGRADE YOUR OPERATIONS TODAY!

Auctions offering Electronic Check-Out, significantly improve the buyers' experience and customer satisfaction in addition to reducing the cost and expeditiously moving the inventory to the transport and to the dealership lot.



- MAKE PAYMENT
- VIEW / PRINT BILL OF SALE
- DISPUTE
- VIEW / PRINT GATE PASS
- ORDER PSI
- ORDER ARBITRATION (CHECK STATUS)

The Make Payment batch feature is available for purchased vehicles. This functionality enables the processing of payments for either multiple vehicles or a single vehicle.

EFFICIENCY AND SPEED

- REDUCE WAIT TIMES
- AUTOMATED PROCESSES

ACCURACY

- MINIMIZE HUMAN ERROR
- REAL-TIME UPDATES

CONVENIENCE

- 24/7 ACCESS
- MULTIPLE PAYMENT OPTIONS

COST EFFECTIVENESS

- REDUCE STAFFING NEEDS
- LOWER OPERATIONAL COSTS

SECURITY

- SECURE TRANSACTIONS
- COMPLIANCE AND AUDIT TRAILS

DATA COLLECTION AND ANALYTICS

- INFINITELY SCALABLE
- INTEGRATION WITH COMPLEMENTARY SYSTEMS

ENHANCED USER EXPERIENCE

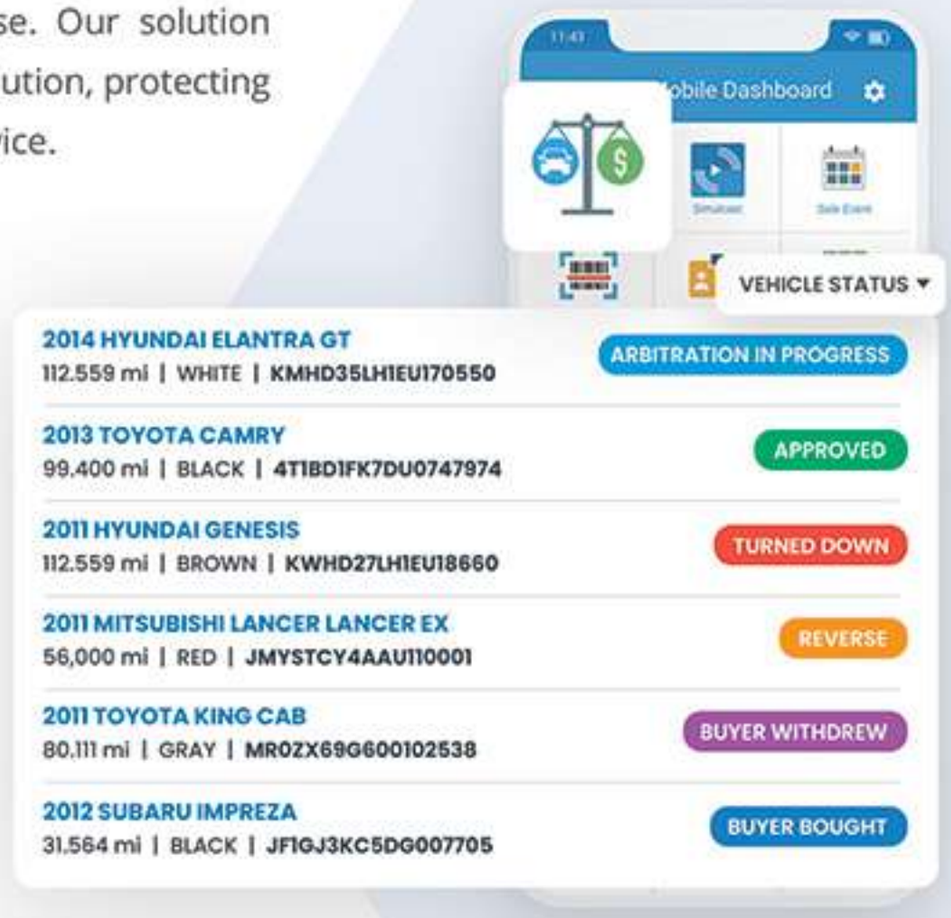
- FASTER RESOLUTION OF ISSUES
- SELF SERVICE OPTIONS EXCLUSIVE TO AUCTION STREAMING

PRODUCT DETAILS

ARBITRATION

RESOLVE AUCTION DISPUTES

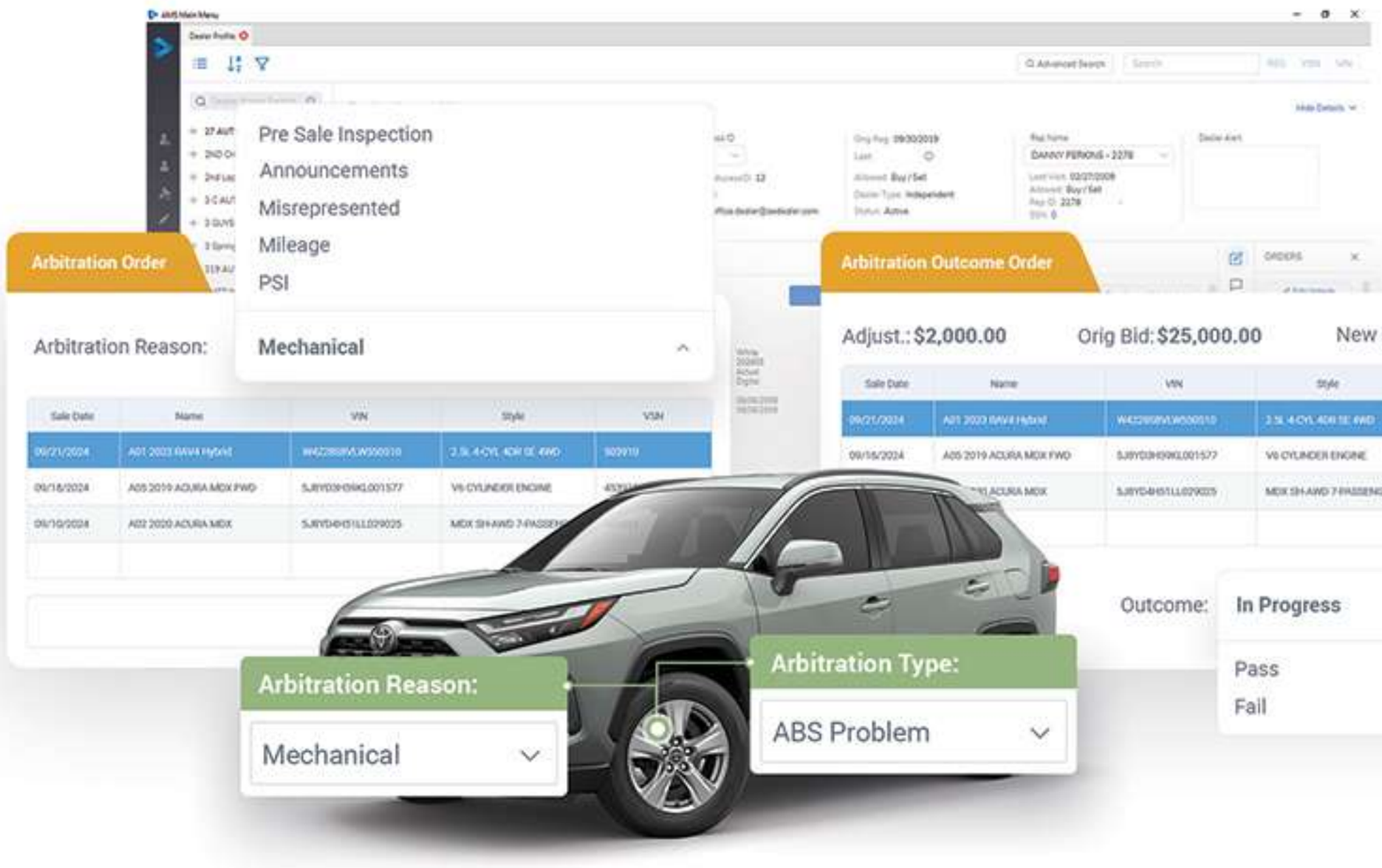
In the fast-paced world of automotive auctions, disputes can arise. Our solution simplifies the arbitration process, ensuring smooth and efficient resolution, protecting the interests of both buyers and sellers. Here's why you need our service.



- **ARBITRATION ORDER MANAGEMENT:**
  Easily open arbitration orders when disputes occur, selecting from a list of reasons to initiate the process.
- **PREVENT UNWANTED TRANSACTIONS:**
  Set the vehicle to "Arbitration" state to block new bids or orders until the issue is resolved, providing clarity and preventing further complications.
- **FLEXIBLE OUTCOMES:**
  Resolve the arbitration with an "Arb Accept" order, enabling you to adjust the bid price and finalize the vehicle's outcome.

WHY YOU NEED IT

- **EFFICIENCY:**
  Streamlines the dispute resolution process, saving time for both buyers and sellers.
- **TRANSPARENCY:**
  Keeps all parties informed of the arbitration status, fostering trust in the transaction.
- **FLEXIBILITY:**
  Allows for flexible pricing adjustments based on the outcome, maximizing value for all involved.



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Our arbitration system is built to ensure that your automotive auctions run smoothly, even when disputes arise.

TRANSPORTATION LOGISTICS

REAL-TIME TRACKING WITH TRUAPP

PRODUCT DETAILS

TRANSFORMING AUCTION LOGISTICS: A SMARTER, FASTER APPROACH

In the high-stakes world of auctions, efficient logistics can make or break the experience. That's why we've created a solution designed to streamline every step of the process. Here's how we're setting a new standard for auction logistics:

- **EFFORTLESS PICK-UP AND DELIVERY MANAGEMENT**
  Simplify your workflow with our intuitive system for issuing pick-up and delivery notices, tickets, and orders. Say goodbye to manual tasks and hello to a streamlined, precise process that keeps everything running smoothly.
- **REAL-TIME TRACKING WITH TRUAPP**
  Transparency builds trust, and our upcoming TRUApp delivers just that. With real-time tracking, you'll have up-to-the-minute updates on pick-ups and deliveries, giving you and your clients unmatched peace of mind.
- **CUSTOMIZABLE FEE STRUCTURES**
  One size doesn't fit all when it comes to your clients. Our platform lets you tailor fees to meet each client's unique needs, creating a more personalized and professional experience that strengthens relationships and builds loyalty.
- **AUTOMATED DISTANCE-BASED FEE CALCULATION**
  Forget manual calculations. Our system uses Google Maps integration to automatically calculate pick-up and delivery fees based on precise distances between auction sites and client locations. This ensures accurate pricing while saving you time and reducing errors.

PRODUCT DETAILS

AUCTIONLINK™

MULTI-LIST TO OVER 30 PLATFORMS

INNOVATIVE AND AFFORDABLE MARKETING SOLUTIONS

Auto post and remove your inventory on other online marketplaces like OVE, Adesa and Smart Auction.
With our AuctionLink™ data feed we will push your vehicle inventory to the top online automotive marketplaces like SmartAuction, OVE and Adesa. Seamlessly post a vehicle onto the marketplace with a comprehensive inspection report attached.

✓ *Import Inventory* ✓ *Set Pricing Rules* ✓ *Tag Vehicles to Online Auctions*

Get your dealer's inventory in front of millions of potential customers from around the world! Live data-feeds from the inventory of the Dealer's lot means no double-entry of vehicle information. Even any pre-existing photos can come directly to AuctionLink™.

MORE VISIBILITY

We offer you unlimited potential in listing vehicles not only locally, but nationally and even internationally! Our professional team will guide you if you are truly looking for quality service designed to add value to your business and save money.

For everyone who is utilizing online advertising, we are ready to distribute eye-catching design and attention-grabbing visual content. Reach your customers anywhere.

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PREDICTIVE FAST AUCTION STREAMING STABLE

AUCTION-ON-WHEELS

ONLY WITH AUCTION STREAMING

PRODUCT DETAILS

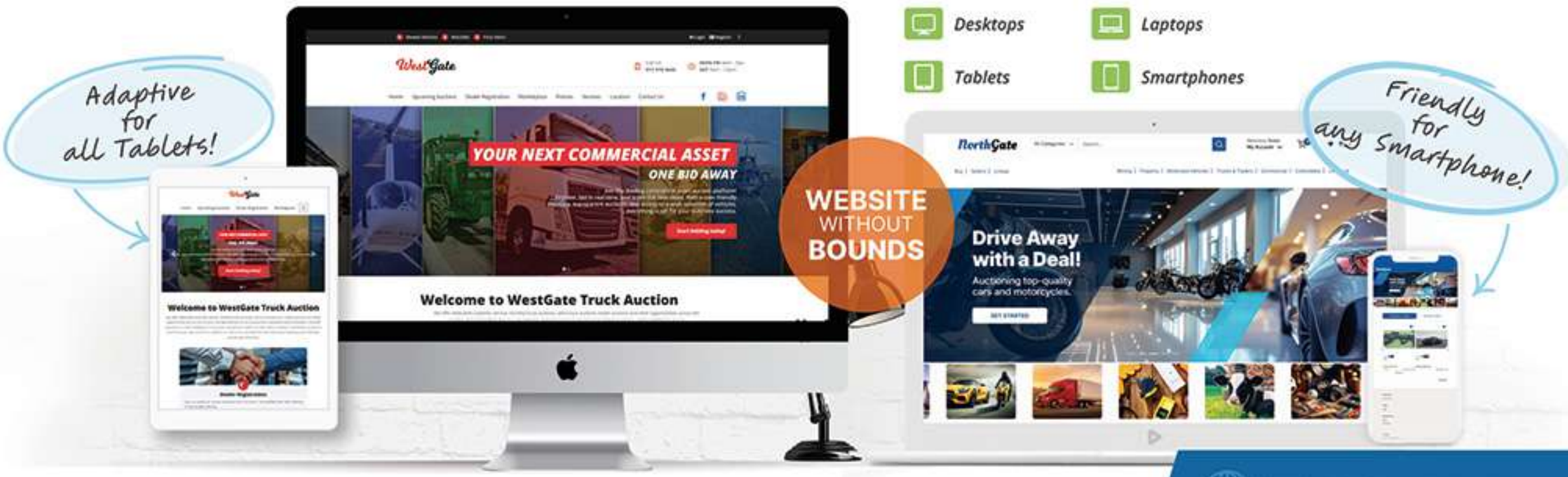
Go where the cars are with Auction-On-Wheels! CAMS 3™ platform enables your Brick-N-Mortar auction to multiply and scale as it brings your auction services to large franchise dealership that are looking to run a stand-alone event at their location. Push back on the uncertified virtual online systems that are encroaching on your sales. Become the hybrid provider that can facilitate the number of vehicles to support a full one lane event at their location.

RESPONSIVE WEBSITES

WITH SALE EVENTS AND REPORTS

COMPATIBLE WITH ALL DEVICES

Responsive website+ design is the linchpin for all mobile interactions. That's why we have developed Responsive Auction Sites that are not only compatible with all devices, all browsers, and all operating systems, but are also powerful and full-featured sales platforms that support online Sales Events along with their respective Reports for analysis. Every module in our Auction Sites is responsive and mobile-friendly to provide a consistent user experience.



AUCTIONSTREAMING.COM

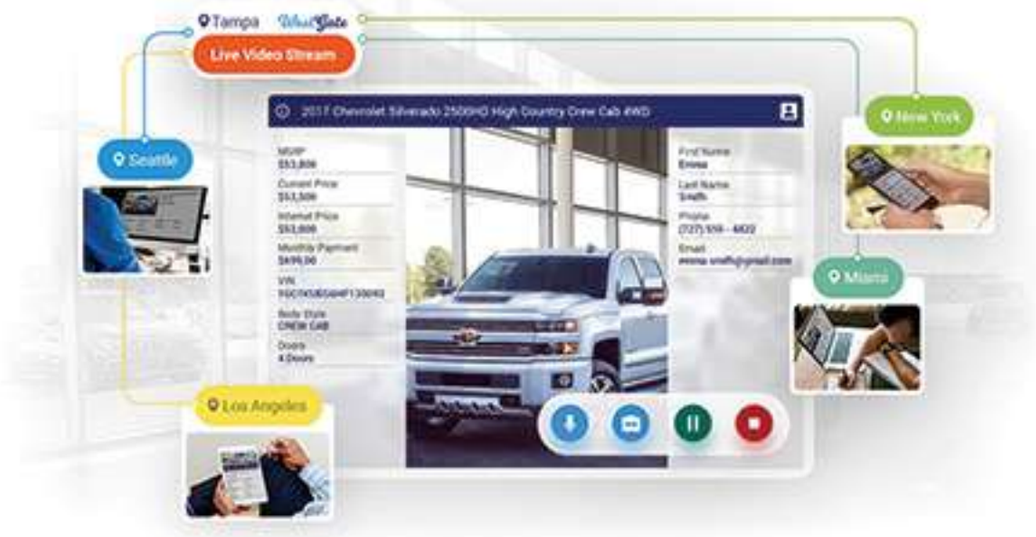
PRODUCT DETAILS

LVS™

LIVE VIDEO STREAMING

VIDEO INSPECTIONS

The LVS™ (LIVE VIDEO STREAMING™) application is the next evolution in post sale inspections and video test drives. Posting pre-recorded test drives to the Auction website can provide additional insight into the vehicle's condition. Documenting and broadcasting Post Sale inspections ensure confidence for Auctions and Dealers. With Auction Streaming, the applications of LVS™ are limited only by your imagination.



THE POWER OF VIDEO

- PUT DEALERS IN THE VIRTUAL DRIVER SEAT
- NO SOFTWARE DOWNLOAD NEEDED TO STREAM VIDEO
- ARCHIVE VIDEO PSI'S AND TEST DRIVES FOR ON-DEMAND PLAYBACK
- DEPLOY LVS™ IN COORDINATION WITH SIMCASTS™ SIMULCAST SALES
- CAPTURE IMPORTANT AUDIO OF ENGINE AND DRIVETRAIN OPERATIONS
- SUPERIOR COMMUNICATION AND DOCUMENTATION FOR PSI
- INCREASE PSI CONVERSION RATIO
- SPEECH TO TEXT CONVERSION

E-MAGAZINE

ONLINE MAGAZINE MARKET

E-MAGAZINE ADVANTAGES

- REALISTIC 3D PAGE TURNING
- PUBLISH MARKET REPORTS EACH MONTH
- ON DEMAND PRINTING FOR FUTURE SALES
- CREATE CUSTOM PAGES FOR CALENDARS AND FLYERS
- CONTROL THE LOOK, FEEL AND BRANDING OF YOUR AUCTION
- PRINT IT, SAVE IT ON A FLASH DRIVE OR EMAIL IT TO INCREASE SALES
- TREMENDOUS SAVINGS ON PRINTING, DISTRIBUTION AND POSTAGE COSTS

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A.I. Auctioneer

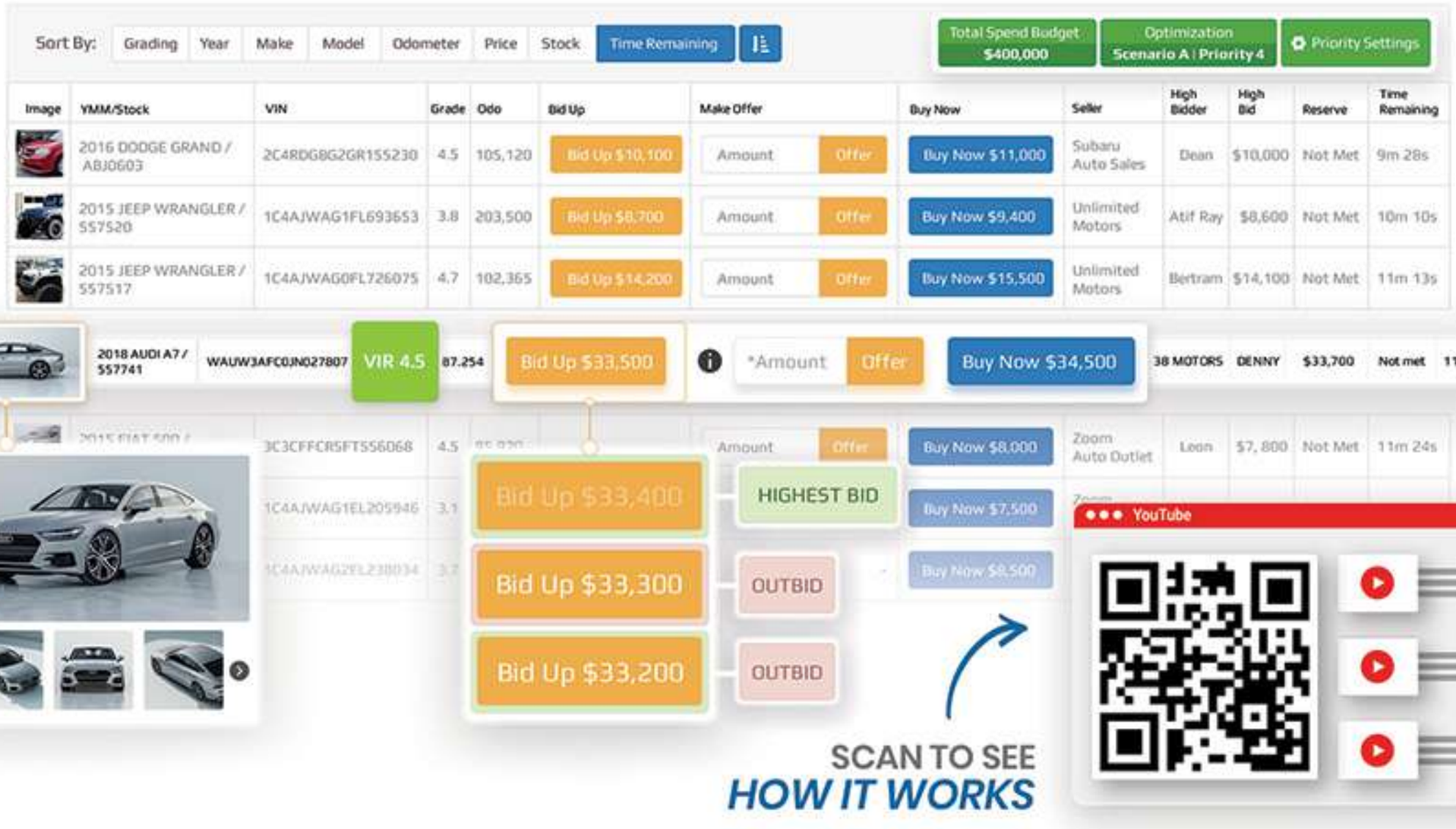
PREDICTIVE FAST AUCTION STREAMING

RAPID BID MPS

COMPLETE BIDDING PLATFORM

PRODUCT DETAILS

ALL AUCTION MODES ON ONE PAGE



RapidBid MPS is a controlled timed auction that allows you to sell 1000 vehicles in 20 minutes. Attract more Dealers by taking the headache out of the inventory acquisition process enabling them to rapidly Set Proxy, Bid Up, Make Offer, Buy Now without even leaving their offices. Eliminate exhausting drives from one auction location to another and make dealers your life-long customers with Rapid Bid MPS feature.

BUY NOW

When your buyers like what they see, they can purchase any vehicle on the spot, worry-free with no bidding and no waiting simply by clicking the 'Buy Now' button.

MAKE OFFER

With a "Make Offer" button, your buyers can instantly make their offers without going through the bidding process.

BID UP

Your buyers can 'Bid Up' with the set bid increment in one click and watch themselves becoming the highest bidders or being outbid by other participants. The color highlighting is used to indicate the current bidder status, Green - for the highest bidders, Red - for the outbid ones.

EXTENDED TIME

All bidders will see the exact second the vehicle is sold or the time expires.

MULTI-LEVEL BIDDING

Your dealers and public buyers will be able to participate and buy online with variable fees structure.

SORTING & FILTERING

The Sorting option will allow arranging the inventory by Year, Price, Grading, Odometer readings, and Time Remaining from high to low, and vice versa. Filter inventory list by Price, Condition, Body Style, Make, Year, Odometer, and Location to view and interact with only the chosen vehicles. Change the filter and re-organize your preferences anytime.

PRODUCT DETAILS

BI TOOLS

ANALYTICS CENTER

ANALYTICS CENTER

User-driving data mining and report building features, allows your staff with little to no coding experience to build dynamic data elements and reports for your customers and auction management. Output can be assembled in any configuration and saved for later access or replication to evolve as your needs change.

The Dashboard is the heart of the "Analytics Center" allowing the user to set the desired layout and generate summary reports, and comparative charts, applying infinite combinations of filter and sorts with summary outputs and saving them for future use. Each user can customize their reports to isolate only the variable they wish to monitor and setup exception alerts to draw instant attention.

The multiple tabs allows multi rooftop auctions to combine the reports for a week to week or quarterly comparison of the benchmarking of their improvement.

Subscribe to a scheduled delivery of the reports via email or embed them into Power-BI or Tableau for instant updates to create professional OEM and output reports for your accounting software and clients' specific needs. Deliver the sales report to each of your staff with metrics on how to improve the Ops forthe following weeks, placing them beside your customers rather than in front of them.

Your I.T. team and your savvy power users will appreciate the API integrations available to any data sources to help you build combinations of reports with other software applications. Just drag and drop the template or report framework onto the page, select the field variables dataset and set your criteria and you are done. Similarly, subscribe to the report or data source and get instant updates

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PRODUCTS & SERVICES 2025

SCAN
QR CODES
FOR MORE
INFORMATION

AUCTION-ON-WHEELS
Function outside of your location with all the details synchronized with the main office.

MOBILE DASHBOARD
Our SimCasts™ Mobile Dashboard app is a cutting-edge auction solution for remote mobile bidding, mobile reporting, report generation, and so much more!

IN-APP BIDDER
Enhance Buyer engagement and accountability with the new IN-APP Bidder mobile application available only through AuctionStreaming.com.

AUCTION RESPONSIVE WEBSITES
Fully dynamic, customizable responsive auction websites are compatible with all major smartphone platforms and OS.

MULTI-LINE BUYER PAGE
Auction Streaming's Multi-Lane Buyer Interface enables dealers to check up to 6 lanes and have them all displayed on a single screen.

AI 'BUBBLE' VIRTUAL AGENT
Imagine a tireless Virtual Assistant that is available 24/7 to interact and respond to your clients needs.

MOBILE MARKETPLACE
The SimCasts™ Marketplace app provides the most convenient, hassle-free, and profitable way to wholesale vehicles remotely.

IF-SALE COUNTER OFFER
Now the buyer and seller can negotiate in real-time without the need to wait in line or any auction staff to be involved.

AUCTIONEER INTERFACE
Our new Auctioneer Display Interface (ADI) allows an auctioneer to use the rear facing camera on a tablet to interact with online audience.

LVS™
Live Video Streaming™ for Pre-Sale, Post Sale and Video Test Drives. Even live Auction pre-recorded Condition Reports are possible.

360VIR™
Movable 360° panoramic images with clickable video and photo highlights and damages.

VIR™
The Vehicle Inspection Report™ supports quick and accurate condition reports combined with vehicle scoring.

MARKETPLACE
Why farm out your internet business unnecessarily? Your loyal online dealers can Buy Now and Proxy Bid on your web site with $0 success fees.

CAMS 3™
The industry's first fully integrated, event driven and real-time Cloud Auction Management System 3™ ties verything into your back-office management.

RAPID BID MPS
The controlled timed auction to sell 1000 vehicles in 20 minutes.

SIMCASTS™
Go beyond legacy simulcast with SimCasts™ and our multi-camera technology with the industry's first independent vehicle scoring.

AUCTIONLINK™
Automated posting and 'sold' listing removal for OVE, Smart Auction, Adesa and Auction Streaming's own MarketPlace.

A.I. AUCTIONEER
Combine the auctioneer's personality with machine learning.

E-MAGAZINE
A powerful post-sale market report tool with full color and detailed vehicle sale information crucial for landing new accounts.

CRM
Fill the gaps in your customer service with Auction Streaming and Customer Relationship Management.

B.I. TOOLS
Connect to available databases and gather the information about clients, deals, statistics, regardless the the type of it - be it web data, mobile data, social data, back-end data, or CRM data with B.I. Tools